

FIG. 1

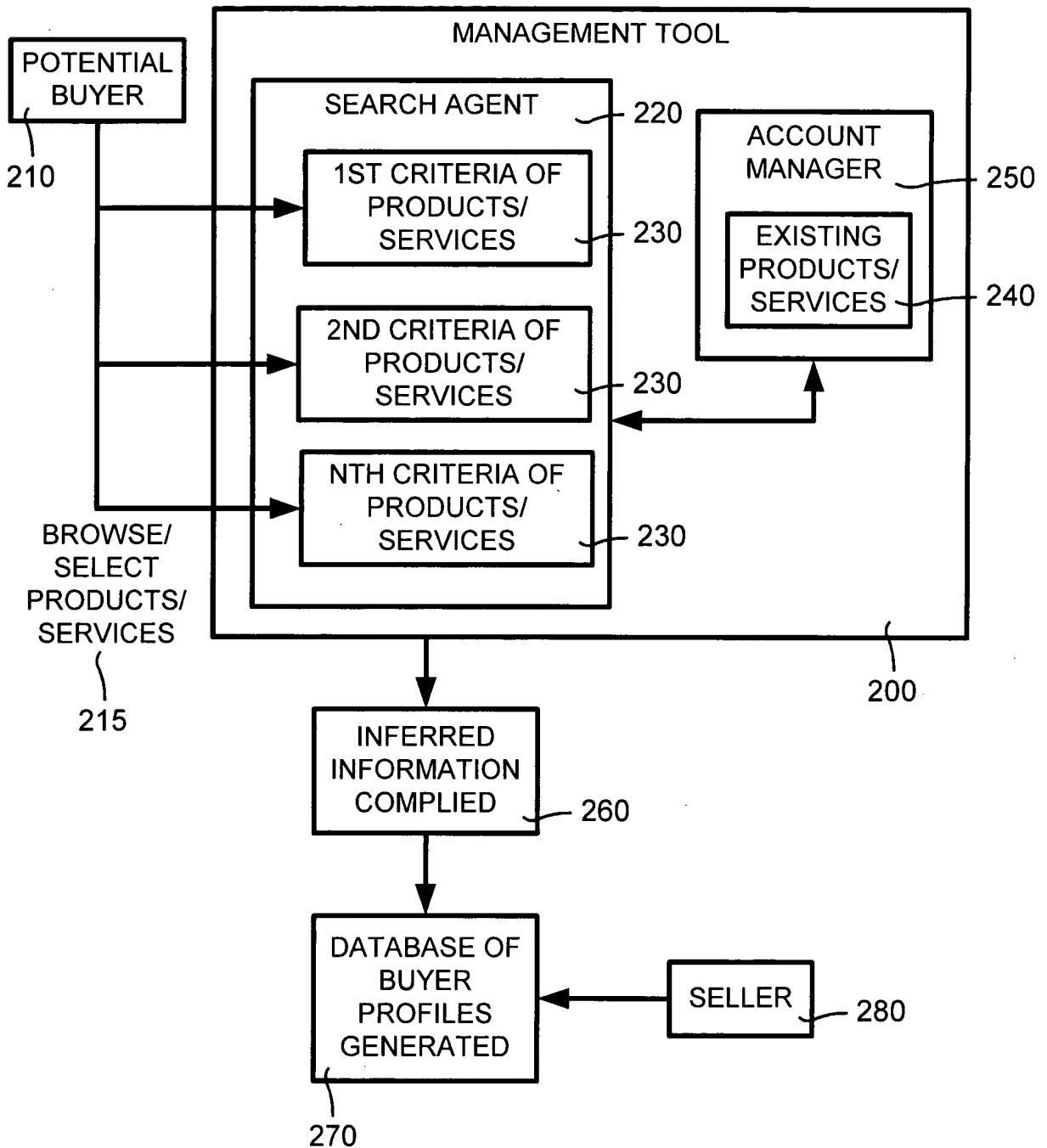


FIG. 2

```

graph TD
    310[PROVIDE PROSPECTIVE BUYERS WITH INTERACTIVE ENVIRONMENT CONTAINING INFORMATION RELATING TO PRODUCTS/SERVICES OFFERED BY SELLERS] --> 320[COLLECT DATA ABOUT THE PROSPECTIVE BUYERS BY ALLOWING BUYERS TO INTERACT WITH THE ENVIRONMENT]
    320 --> 330[DEVELOP INFERENCES BASED ON BROWSING HABITS AND SELECTIONS MADE BY PROSPECTIVE BUYERS]
    330 --> 340[CREATE DATABASE OF BUYER PROFILES BASED ON THE INFERENCES FOR DEFINING SPECIFIC CRITERIA DESIRED BY THE BUYERS]
    340 --> 350[COMPARE CRITERIA WITH THE SPECIFICS OF THE PRODUCTS/SERVICES OFFERED BY SELLERS]
    340 --> 370[ALLOW INDIVIDUAL SELLERS TO SEARCH DATABASE FOR LOCATING PROSPECTIVE BUYERS THAT SPECIFICALLY DESIRE PRODUCTS/SERVICES OFFERED BY A PARTICULAR SELLER]
    350 --> 360[MATCH A BUYER WITH A SELLER THAT HAS PRODUCTS/SERVICES DESIRED BY THE BUYER]

```

FIG. 3

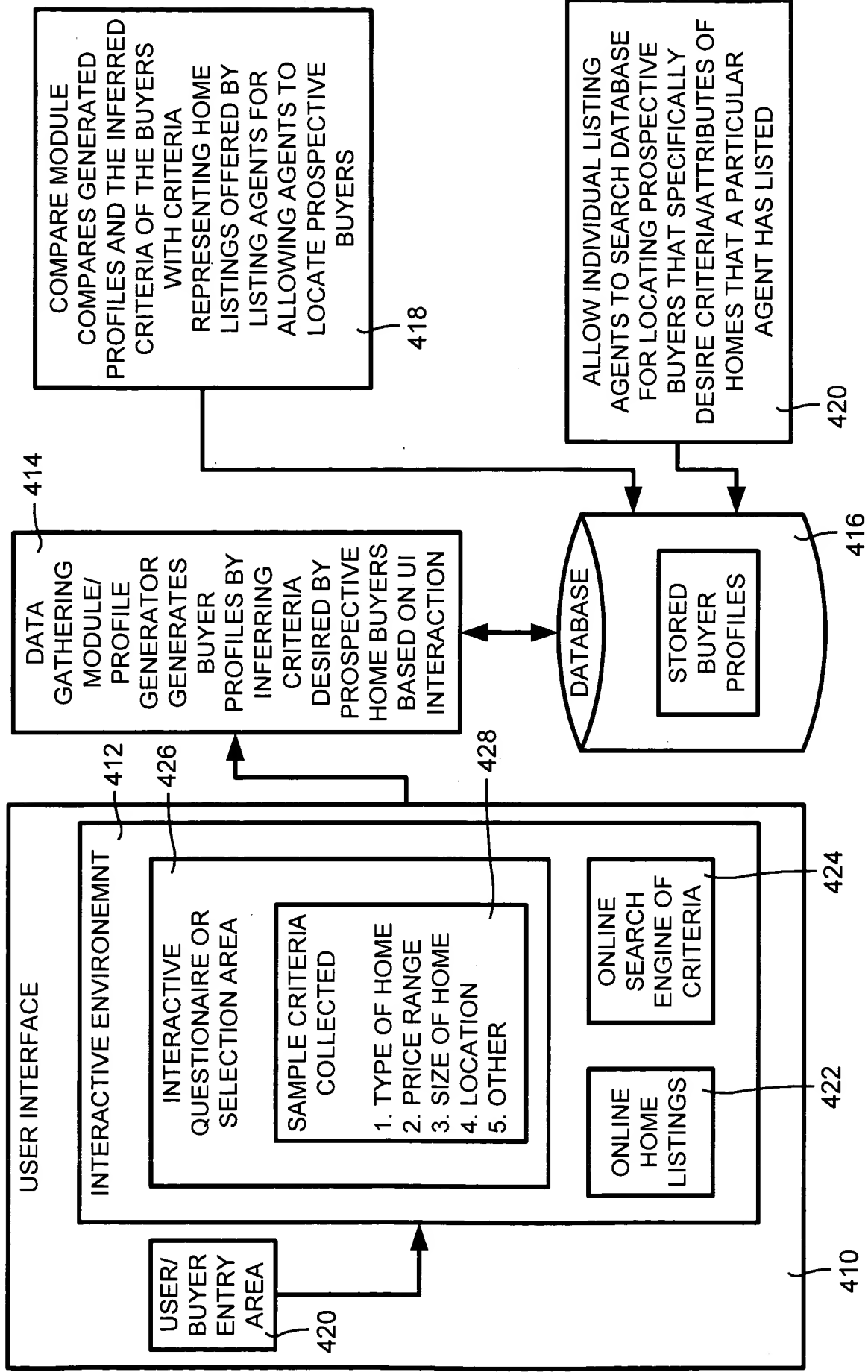


FIG. 4

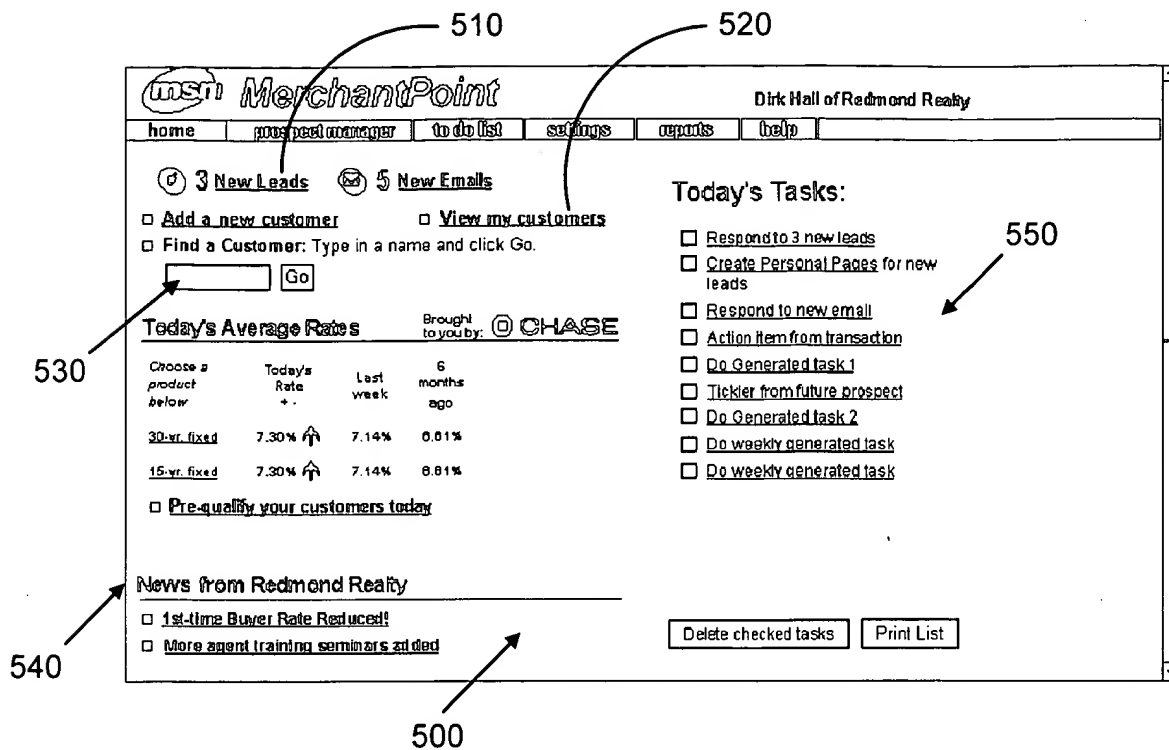


FIG. 5

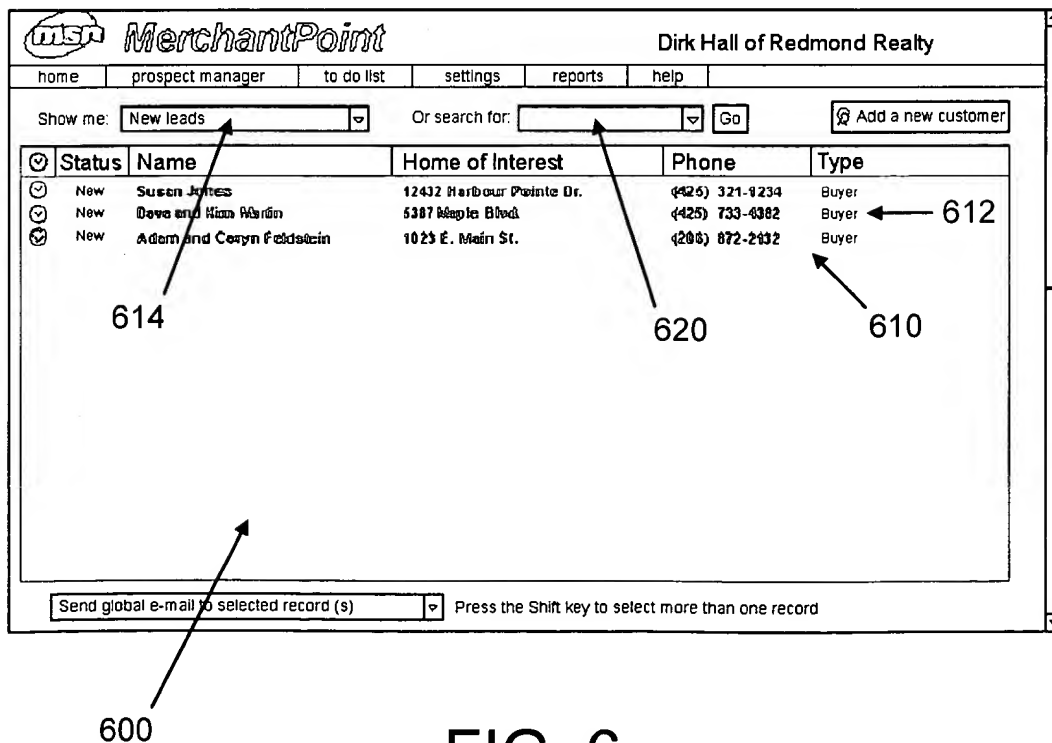



FIG. 6

OFF E.S.O. 2424360

 MerchantPoint

Dirk Hall of Redmond Realty

home | prospect manager | to do list | settings | reports | help

Show me: New leads Or search for: Go [Add a new customer](#)

<input checked="" type="checkbox"/>	Status	Name	Home of Interest	Phone	
<input checked="" type="checkbox"/>	New	Susan Jones	12432 Harbour Pointe Dr.	(425) 326-1234	Buyer
<input checked="" type="checkbox"/>	New	Dave and Kim Martin	2345 Maple Blvd	(425) 483-9832	Buyer

Name:

Address:

Phone:

Email:

Source:

Agent:

Comments:

Next Action [Note](#) | [email message](#) | [phone call](#) | [fax](#) | [traffic report](#) | [offer accepted](#) | [file it](#) | [edit customer info](#)

☐ New

Adam and Corin Feldstein

1023 E. Main St.

(206) 872-2432

Buyer

Send global email to selected record(s)

Press the Shift key to select more than one record

710

720

700

730

FIG. 7